

Hybrid Event



5 November 2025

Careers Day 2025

SPONSORSHIP



The
Geological
Society

MAKE A SEISMIC IMPACT WITH YOUR BRAND

Established in 1807, the Geological Society holds the distinction of being the world's oldest national geological society. Our mission is to champion geoscience, foster curiosity about the natural world and support science, profession and society.

The Society's events are renowned for their excellence and impact in the field of geoscience. We take pride in curating experiences that not only offer valuable insights and knowledge-sharing but also foster innovation and collaboration.

Our conferences, events and specialised training programs are led by geoscience experts and leaders, ensuring that attendees gain access to the latest research, technologies, and emerging trends. We create an environment where meaningful connections are forged, ideas are exchanged, and solutions to critical challenges are explored.

Join us a sponsor for our scientific conferences

Showcase your commitment to advancing cutting-edge science, align with sustainable energy transition goals and bolster your Environmental, Social and Governance (ESG) commitments. The following pages outline various conference and event sponsorship options available. A list of upcoming events can be accessed here: www.geolsoc.org.uk/Events/Society-Events

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meet your specific needs. For more information, please get in touch: sponsorship@geolsoc.org.uk

Keep reading to see our audience reach and sponsor benefits

CAREERS DAY 2025

Our annual Careers Day provides students with the chance to meet and talk with representatives from a variety of geoscience related industries and learn about the vacancies and opportunities available to them.

This will be a fantastic opportunity for geoscience students to learn all about the latest career developments and exciting opportunities over the course of the day.

The day will include presentations covering the varied areas of geology and academia. There will also be an opportunity to meet industry professionals for interview, CV, networking and job placement advice.

This is a hybrid event. Students can watch the live stream of talks remotely, or they can come along in person to meet sponsors and speakers.

Draft Programme – Careers Day 2025					
Main Programme – Lecture Theatre & online			Peripheral Activities – Council Room (onsite only)		
09:30	10:00	Registration & Coffee			
10:00	10:10	Welcome Address – Prof Jon Gluyas			
10:10	11:00	Session One- Energy Transition			
11:00	11:50	Session Two - Geohazards, Geoengineering & Georesilience	11:00	11:50	
11:50	12:20	Break			
12:20	13:10	Session Three - Climate & Ecology	12:20	13:10	
13:10	14:30	Lunch			
14:30	15:20	Session Four - Planetary Science	14:30	15:20	
15:20	15:50	Break			
15:50	16:40	Session Five - Digital Geoscience	15:50	16:40	
16:40	17:10	Panel Discussion			
17:10	19:00	Networking reception			

Please keep reading for details of sponsorship options and audience reach

AUDIENCE REACH

The Geological Society has a significant audience reach online, with more than **1 million** website users annually, with more than **4.5 million** views.

In addition, we have a strong social media presence across various platforms:

- **59,000** on LinkedIn
- **20,000** on Facebook
- **6,300** on Instagram
- **2,000** on BlueSky (and growing)

All sponsors benefit from:

Targeted Engagement: Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

Brand Recognition: Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

Impactful Stories: Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



SPONSORSHIP OPPORTUNITIES

Careers Day 20205 at Burlington House				
Opportunity to address delegates at the Networking Reception				
Distribution of own marketing materials & named partnership in all event comms				
Option to place a pull-up banner in main reception area				
Logo on front page of programme and 100-word profile inside as headline sponsor				
Display or exhibition table for the meeting duration				
Employees welcome to attend the day, maximum of three				
Full page advert in digital programme				
Acknowledgement during welcome and closing speeches				
Half page advert in digital programme				
Recognition on social media channels				
Logo on event website, digital programme, sponsor holding slides and appropriate emails*				
	Bronze £250	Silver £500 (6 available)	Gold £1,500 (10 available)	Headline £2,500 (1 available)

* Sponsors will always be listed in order of spend and alphabetically

Additional Opportunities**	
Networking Reception sponsor	£500
Sponsor a themed session (named in programme)	£250
Workshop sponsor	£250

** Subject to availability

Feedback from attendees, speakers and sponsors



Tom Hickson • 1st
Principal Engineering Geologist at Mott MacDonald
9h • 🌐

Today rocked. I spent the whole day talking to early careers people who like rocks, about working on rocks in the UKs HQ of rocks [#TheGeologicalSociety](#)! Want to discuss a career in [#engineeringgeology](#) with [#mottmacdonald](#) then get it touch!

Jacob Bennett & Josh Dunlop



Eric Downey • 1st
Associate Director of Business Development at Structural Soils. I wi...
1w • 🌐

It was an absolute pleasure to attend the [The Geological Society: Conferences, Events and Training](#) [The Geological Society](#) Careers fair 2023 representing [Structural Soils](#) and [RSK Group](#).

Thanks to [Becky Goddard](#) for inviting [Abby Mitchell](#) and myself to the event.

Jomas Associates (Engineering, Environmental, L... [+ Follow](#) • ••
1,018 followers
1w • 🌐

We were thrilled to be celebrating [#NationalEngineeringDay](#) at [The Geological Society](#) careers fair at Burlington house yesterday.

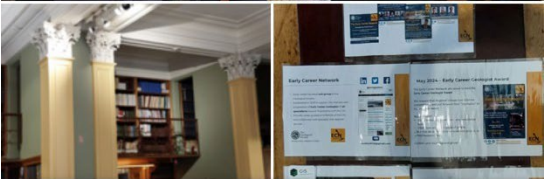
Interacting with so many passionate and engaging students was extremely rewarding. [Josephine Whitehead](#) gave us an inspiring speech, following her journey from graduating, to a career as a [#geotechnicalengineer](#) here at Jomas. [Liz Withington](#) was the session chair for Geohazards, Geoengineering & Georesilience and it was great to meet fellow speakers including [Rhannon Marchi-Smith](#) adding humour and realness to the session! [Becky Goddard](#) it's a pleasure to work with you, you made the day flow seamlessly, thank you for organising.

The Early Career Network
1,253 followers
15h • 🌐

Great turnout at [The Geological Society](#) [#careersday](#) today from both our [The Early Career Network](#) committee members and [#earlycareer](#) geologists and students

We look forward to welcoming more members to our 2024 events in the coming months!

[#cpd](#) [#geoscience](#) [#geology](#) [#explorationgeology](#) [#geoenvironmental](#) [#contaminatedland](#)



Adam Dargan • 1st
Principal Engineering Geologist at AtkinsRéalis
9h • 🌐

Had a fantastic day at the [The Geological Society](#) Careers Fair presenting and taking part in the Digital Geoscience Panel fielding questions from students and graduates from across Geoscience. Some excellent discussions were had and connections made. It was fantastic to see the Geological Society buzzing with activity and discussion!

[#GSLCareers23](#) [#geology](#) [#Geoscience](#) [#careers](#)



Kirsty Alexa Lewis • 1st
Research Geologist at Equinor
5d • Edited • 🌐

🌐 Had a fantastic time speaking at the Geological Society in London last week! It's always been a dream to explore this hub of geological history, and I was absolutely geeking out all day.

Sharing the stage with my Equinor colleague, [Sarah Ledingham](#) and other brilliant geoscientists in front of an enthusiastic crowd of aspiring geos was extremely fulfilling. The room was full to the brim which was great to see 😊 We spoke about our careers so far, the energy transition and the main problems we think are facing the industry (recruitment!).

In a world where young professionals in the energy sector often face scrutiny, it was refreshing to connect with like-minded individuals who are eager, like myself, to be a part of the energy transition and drive change from within.

Catherine Allsop • 1st
Vice President Subsurface UKI @ Equinor |
PhD, Coaching
10h • Edited • 🌐

Inspired, humbled, proud and reassured ...
There is hope for the future of [#geoscience](#)

Today I had the pleasure of participating in the Geological Society's annual careers fayre as a sponsor. Well done [Becky Goddard](#) and team at GSL for a great event.

It was a privilege to meet so many curious, clever and interested undergraduate, masters and PhD students. These students are the future of geoscience ... they are the geoscientists who will drive the energy transition and deliver Net Zero they will keep the lights on and delivery energy for society in sustainable way.

I was very proud of [Sarah Ledingham](#) and [Kirsty Alexa Lewis](#), early career geoscientists from [Equinor](#), who volunteered to present in the first session on the Energy transition and answered questions on the panel alongside two other inspirational speakers. They had a large audience and it was standing room only - well done



OTHER COLLABORATION & PARTNERSHIP OPPORTUNITIES

Webinars

We have limited opportunities available to co-develop and present webinars on a range of cutting-edge and diverse geoscience topics.

Corporate Patrons

Company membership entitles you to a range of benefits including venue hire, discounted delegate rates, access to Burlington House for all staff and more. All while supporting our education and outreach activities.

Geoscientist Magazine

Place your organisation in front of our 12,000+ Fellows by advertising in our popular quarterly magazine. There are a range of options available.

Education & Outreach

Help to inspire the next generation of geoscientists. We welcome partners to support our diverse education and outreach activities.

Events & Training Courses

Join us to develop a new conference or training courses in partnership with your organisation for a diverse and international audience.

There are several other ways in which you can become partners with the Geological Society, including advertising, co-branding, and co-developing new events.

For more information about our sponsorship opportunities and how you can get involved, please contact:

sponsorship@geolsoc.org.uk



CONTACT US

For further information about sponsorship opportunities, please get in touch:

+44 (0) 20 7434 9944
sponsorship@geolsoc.org.uk



The
Geological
Society

The Geological Society of London
Burlington House, Piccadilly, London, W1J 0BG, UK
Registered Charity Number: 210161