

Planetary Geoscience Conference UKPF Meeting

SPONSORSHIP OPPORTUNITIES



MAKE A SEISMIC IMPACT WITH YOUR BRAND

Established in 1807, the Geological Society holds the distinction of being the world's oldest national geological society. Our mission is to champion geoscience, foster curiosity about the natural world and support science, profession and society.

The Society's events are renowned for their excellence and impact in the field of geoscience. We take pride in curating experiences that not only offer valuable insights and knowledge-sharing but also foster innovation and collaboration.

Our conferences, events and specialised training programs are led by geoscience experts and leaders, ensuring that attendees gain access to the latest research, technologies, and emerging trends. We create an environment where meaningful connections are forged, ideas are exchanged, and solutions to critical challenges are explored.

Join us a sponsor for our scientific conferences

Showcase your commitment to advancing cutting-edge science, align with sustainable energy transition goals and bolster your Environmental, Social and Governance (ESG) commitments. The following pages outline various conference and event sponsorship options available. A list of upcoming events can be accessed here: www.geolsoc.org.uk/Events/Society-Events

We understand that each organisation has unique objectives, and we welcome the opportunity to tailor bespoke packages to meetyour specific needs. For more information, please get in touch: sponsorship@geolsoc.org.uk

Keep reading to see our audience reach and sponsor benefits

Planetary Geoscience Conference UKPF ECR Meeting

Event Overview:

Celebrating the impact of geoscience on planetary exploration and launching the UK Planetary Forum as a new Geological Society special interest group (affiliated with the Royal Astronomical Society).

This high-profile event will bring together leading researchers, industry partners, and space mission specialists to showcase the latest science, foster collaboration, and highlight opportunities for innovation and investment.

This event programme will explore key areas shaping the future of planetary exploration:

- Geology, Geomorphology & Geophysics Understanding how planets form and evolve through observation and modelling.
- Comparative Field & Analogue Studies Using Earth as a laboratory to understand planetary features and processes.
- Meteorites, Asteroids & Cosmic Dust Unlocking the origins of the Solar System from natural samples and return missions.
- Sample Analysis & Experimental Studies Revealing geological processes that shape planetary materials.
- Latest Exploration Results New discoveries from Mars and other active missions.
- Future Missions Insights into ExoMars, EnVision, Moon missions (PROSPECT, DIMPLE) and beyond.

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS			
Logo on speaker stand			
Opportunity to place banners in the lecture theatre and key event spaces			
Logo on front cover of delegate manual (downloadable pdf)			
Full page colour advert and 100 word profile in the delegate manual			
Recognition by Chair during the event			
Opportunity to place banner in the drinks reception area and key spaces			
Logo on the event website pages and inside the delegate manual			
Half page colour advert in the delegate manual			
Logo on the event webpages and inside the delegate manual* * Sponsors will be listed in order of spend and alphabetically	Bronze £550	Silver £1,000	Gold £2,000

AUDIENCE REACH

The Geological Society has a significant audience reach online, with more than 1 million website users annually, with more than 4.5 million views.

In addition, we have a strong social media presence across various platforms:

- **59,000** on LinkedIn
- **20,000** on Facebook
- 6,300 on Instagram
- 2,000 on BlueSky (and growing)

All sponsors benefit from:

Targeted Engagement: Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

Brand Recognition: Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms. Impactful Stories: Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



OTHER COLLABORATION & PARTNERSHIP OPPORTUNITIES

Webinars

We have limited opportunities available to co-develop and present webinars on a range of cutting-edge and diverse geoscience topics.

Corporate Patrons

Company membership entitles you to a range of benefits including venue hire, discounted delegate rates, access to Burlington House for all staff and more. All while supporting our education and outreach activities.

Geoscientist Magazine

Place your organisation in front of our 12,000+ Fellows by advertising in our popular quarterly magazine. There are a range of options available.

Education & Outreach

Help to inspire the next generation of geoscientists. We welcome partners to support our diverse education and outreach activities.

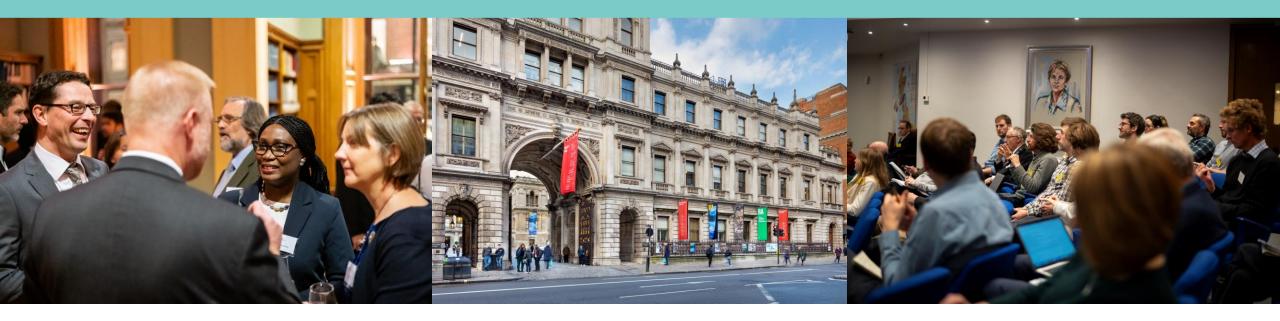
Events & Training Courses

Join us to develop a new conference or training courses in partnership with your organisation for a diverse and international audience.

There are several other ways in which you can become partners with the Geological Society, including advertising, co-branding, and co-developing new events.

For more information about our sponsorship opportunities and how you can get involved, please contact:

sponsorship@geolsoc.org.uk



Co-convenors:

Mark Nottingham – University of Glasgow Karen-Anne Devoil – University College London Steven Banham – Imperial College London Peter Fawdon – Open University

CONTACT US

For further information about sponsorship opportunities, please get in touch: conference@geolsoc.org.uk



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