



Hybrid Conference

15 – 16 September 2025

GeoFutures 2025: Climate & Ecology – Off the Rails
SPONSORSHIP



The
Geological
Society

GEOFUTURES 2025: CLIMATE & ECOLOGY

GeoFutures Conference Overview

Launched by the Geological Society in **2023**, *GeoFutures* is a forward-looking conference series designed to convene diverse communities to explore and develop **innovative solutions to the challenges of the 21st century**. The inaugural *GeoFutures* meeting focused on **Digital Geoscience**, attracting **366** registered participants over two days. The event received support from both the **UK Government Office for Science** and industry leaders such as **NVIDIA**. Outcomes included the launch of new research collaborations, sector-focused hackathons, and a forthcoming **special issue of the *Earth Science, Systems and Society (ES3)* journal**, dedicated entirely to Digital Geoscience themes. In **2024**, the focus shifted to **Planetary (Geo)Science**, convening a diverse community of **researchers, engineers, policymakers, funders, space agencies, and government scientists**.

The upcoming conference builds on the momentum of our successful **"Off the Rails"** regional series. A regional outreach initiative by the Geological Society, designed to decentralise geoscience engagement and bring important conversations closer to where people live and work. Hosted in venues near major rail networks across the UK, the series connects scientists, policymakers, local communities, and industry professionals to explore pressing geoscience topics through a local and national lens.

Key themes will include:

- Palaeontology and Stratigraphy
- Resources, Risk, and Security
- Societal Impacts and Remediation
- Practical Solutions for Present-Day Challenges

A dedicated **communications session** will also explore how **artists and citizen scientists** contribute to geoscientific engagement and understanding.

Please keep reading for details of sponsorship options and audience reach

AUDIENCE REACH

The Geological Society has a significant audience reach, with:

62,800 Followers on X (formerly Twitter)

1,800 on BlueSky (and growing)

19,000 on Facebook

56,000 on LinkedIn

~1,037,000 website users annually, with more than **4.5 million** views

All sponsors benefit from:

Targeted Engagement: Geoscience professionals are our core audience. Promote your brand to engaged individuals passionate about your field.

Brand Recognition: Partnering with the Society offers a unique opportunity to enhance your reputation and positioning. All sponsors are prominently featured across our marketing platforms.

Impactful Stories: Geoscience is about storytelling - the tales of our planet's past, present and future. Leverage our platforms to tell your story to a relevant audience in a meaningful, compelling way.



SPONSORSHIP OPPORTUNITIES

GeoFutures 2025: Climate & Ecology (2 days)				
Opportunity to address delegates at the Poster Session and Reception				
Complimentary delegate tickets x 2				
Option to place a pull-up banner in main reception area				
Logo on front page of digital programme and 100-word profile				
Display or exhibition table for the meeting duration				
All employees entitled to use discounted Corporate Affiliate/Partner rate				
Full page advert in digital programme				
Acknowledgement during welcome and closing speeches				
Half page advert in digital programme				
Recognition on social media channels				
Logo on event website, digital programme, sponsor holding slides and appropriate emails*	Bronze £650	Silver £900 (6 available)	Gold £1,250 (4 available)	Headline £2,950 (1 available)

* Sponsors will always be listed in order of spend and alphabetically

Additional Opportunities**	
Drinks Reception Sponsor (logo on signage)	£750
Poster Session Sponsor (logo on signage)	£300

** Subject to availability



CONTACT US

For more information about **sponsorship opportunities**, please get in touch:

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The
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